

**AUTOMATED ANNOUNCES THE OPENING OF ITS LEADING-EDGE  
AUTOMATED CENTER OF EXCELLENCE**

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***Collaboration with World-leading Partners and Customers in Unique IT Solutions  
Center to Strengthen Leading Position in Regional IT and Security Markets***

(Hong Kong, 9 January 2015) – **Automated Systems Holdings Limited** (“ASL” or “the Group”) (HKEx stock code: 771), a leading IT services provider in the region, has announced the opening of the Automated Center of Excellence (ACoE), a leading-edge IT solutions center with multi-vendor interoperability in the industry.

Commanding an investment of more than HK\$20 million in the coming 3 years and covering approximately 10,000 square feet, ACoE is designed for partners and customers to experience the company’s five focused solutions and services areas covering infrastructure, data intelligence, mobile and cloud computing solutions with security as the intersecting pillar. As ASL is one of the leading IT services and solutions providers in the region, ACoE is supported by various global IT vendors, covering the latest technologies in different IT areas.

ACoE comprises seven main areas: a Solution Theme Park, a Solution Theater, a PowerHouse, a Time Gallery, an Inno-Corridor, a Play House and a ΔDeli. With ACoE, customers and partners can experience and better understand the comprehensive services that ASL can provide along with its extensive industry expertise. It can serve as a comprehensive business center offering a professional business environment for meetings, products & solutions demonstrations, proof-of-concept demonstrations, training, workshops and seminars using the latest technologies.

Based on the solid foundation and renowned reputation of ASL built over the past 40 years and more, ASL has provided IT solutions to more than 3,000 customers in both the commercial and public sectors. To maintain its industry-leading position, 80% of its employees are technical experts and also have substantial industry experience on heterogeneous platform enabling the Group to cater to the needs from customers across a wide range of business sectors and various technologies.

**Mr. Simon Leung, Chief Executive Officer of ASL** said, “ACoE provides a comprehensive mix and tailor-made solutions that satisfy our diversified customer base, along with helping the Group to capture the rising demand in infrastructure, security, data intelligence, mobile and cloud computing, and by business and industry sectors as well as broadening our customer base. We believe that ACoE is a unique platform to provide an impressive and informative experience to everyone by offering an opportunity to see, feel and touch the solutions we offer. The state-of-the-art technology and flexibility featured at ACoE can also further enhance the Group’s position in the industry.”

The convergence of cloud computing, social and mobile technologies together with the challenges in managing and safeguarding big data presents great market potential in security. IDC anticipates that the overall Asia/Pacific (excluding Japan) IT security market will increase at a CAGR of 11.4% to US\$6.2 billion in 2017<sup>1</sup>.

“As a leading Asia IT services and solutions provider, we will continue to provide best-of-breed IT solutions together with one-stop professional IT services through collaboration with world-leading partners. As the major shareholder of i-Sprint, a regional leader in Identity, Credential and Access Management (ICAM) Solutions, ASL will leverage the intellectual property and the proven records of i-Sprint and our 40 plus years of solid foundation to provide world-class security solutions. We believe the opening of ACoE will fuel new growth drivers for ASL while further enhancing the Group’s industry-leadership position and creating greater value for our shareholders in the near future,” **Mr. Leung** concluded.

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**About Automated Systems Holdings Limited (Stock Code: 771)**

Automated Systems (H.K.) Limited, a leading information technology (IT) services provider in the region, was founded in Hong Kong in 1973 and was listed on the Stock Exchange of Hong Kong Limited under the name of Automated Systems Holdings Limited (“The ASL Group” or “the Group”) (Stock Code: 771) in November 1997. The ASL Group’s ultimate controlling shareholder is Beijing Teamsun Technology Co., Ltd. whose shares are listed on the Shanghai Stock Exchange (Stock Code: 600410). The Group is a member of the Teamsun Group which recorded turnover with over RMB 5.0 billion and has over 5,000 employees. The ASL Group, consisting of Automated Systems (H.K.) Limited, ELM Computer Technologies Limited, CSA Automated (Macau) Limited, Taiwan Automated Systems Limited, Guangzhou Automated Systems Limited, ASL Automated (Thailand) Limited and i-Sprint Innovations Pte Ltd, offers professional information technology services to corporate clients worldwide, particularly in the Greater China and Asia Pacific covering Hong Kong, Mainland China, Taiwan, Macau, Thailand, Singapore and Malaysia, etc. After more than 40 years of success, the ASL Group has established its reputation as a leading information technology services provider in Asia Pacific.

With its strong commitment to quality services, the ASL Group has been winning well-known clients such as government agencies, prestigious universities, telecommunications giants, transportation enterprises, major financial institutions, and leading international corporations.

For more information, please visit our web page at <http://www.asl.com.hk>.

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